

PRESS RELEASE

ANIMA Holding: submission of the request for admission to listing on the Mercato Telematico Azionario of Borsa Italiana

Milan, February 7, 2014

ANIMA Holding S.p.A. - the holding and parent company of ANIMA Sgr, the first independent player in the asset management sector in Italy, has filed a request with Borsa Italiana for the admission to list and trade its shares on the Mercato Telematico Azionario organized and managed by Borsa Italiana. The company has also filed a request with CONSOB for the approval of the Prospectus relating to the Public Offering and listing of its shares.

Marco Carreri, CEO of Anima Holding and ANIMA Sgr commented: « We are proud to undertake a key step - through the listing - in the development path started almost five years ago. The ANIMA Group has proved to have a sound business model; this is evidenced by our revenues, which in 2013 amounted to around Euro 220 million, an increase of more than 30% compared to 2012.»

ANIMA Holding is the new name of Asset Management Holding, chosen by the Shareholders' meeting held on February 5, 2014, in order to combine the brand of the Sgr to the listing procedure, so conveying those values such as saving, independence and high service in the professional management of investments, which characterize the activities of the Sgr since its incorporation.

The Selling Shareholders are Banca Monte dei Paschi di Siena S.p.A., Banca Popolare di Milano S.c.a.r.l., Lauro Quarantadue S.p.A. (fully controlled by Clessidra SGR S.p.A. on behalf of the Clessidra Capital Partners II fund) and Prima Holding 2 S.p.A (in which Lauro 42, BMPS and some managers of the ANIMA Group have a participation). Banca Monte dei Paschi di Siena S.p.A. and Banca Popolare di Milano S.c.a.r.l., strategic partners of the Anima Group, will continue to be the main shareholders of the Company also after the listing process is completed.

The Global Coordinators for the transaction are Goldman Sachs International, Banca IMI and UniCredit Corporate & Investment Banking, which together with UBS Investment Bank, will also act as Joint Bookrunners. Banca IMI will act as Lead Manager for the Public Offering. UniCredit Corporate & Investment Banking will act as Sponsor. Chiomenti and Shearman & Sterling act as counsels of the Company and Linklaters as counsel of the global coordinators. Ernst & Young is the independent auditor.

ANIMA Holding S.p.A. uses the simplification regime set forth by Article 70, paragraph 8, and 71, paragraph 1, of CONSOB Regulation on Issuers No. 11971/1999, and therefore applies the option exempting from the duties to publish the information documents required by Article 70, paragraph 6, and 71, paragraph 1, of the aforementioned Regulation on Issuers in case of mergers, demergers, capital increases with contribution in kind, acquisitions and sales.



ANIMA is a leading Italian independent asset management operator, with over €46 billion of assets under management (as at 31st December 2013). A synthesis of different, complementary paths and specialisations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian collective investment schemes, foreign SICAV and alternative investment funds. The company also offers institutional and private pension funds, as well as private wealth and institutional asset management services. For further information, please visit www.animaholding.it.

Contacts:

Barabino & Partners Tel 02.72.02.35.35 Emma Ascani e.ascani@barabino.it Dario Esposito

d.esposito@barabino.it

Cell.: 3807360733

Anima Holding Tel 02.806.38.410 Matteo Tagliaferri matteo.tagliaferri@animasgr.it Tel 02.806.38.337 Chiara Conti chiara.conti@animasgr.it

Important Regulatory Notice

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO OR FROM THE UNITED STATES, CANADA, AUSTRALIA, JAPAN OR ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities, nor will there be any sale of securities referred to in this announcement, in any jurisdiction, including the United States, in which such offer, solicitation or sale is not permitted. The securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold in the United States absent registration under the U.S. Securities Act or an applicable exemption from the registration requirements of the U.S. Securities Act. Anima Holding S.p.A. (the "Company") does not intend to register any portion of the offering of securities in the United States or to conduct a public offering in the United States.

This announcement is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This announcement is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this announcement relates is available only to relevant persons and will be engaged in only with relevant persons.

This announcement has been prepared on the basis that any offer of securities in any Member State of the European Economic Area ("EEA") which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State"), other than Italy, will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of securities. Accordingly any person making or intending to make any offer in that Relevant Member State of securities which are the subject of the offering mentioned in this announcement may only do so in circumstances in which no obligation arises for the Company or any of the managers to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the



Prospectus Directive, in each case, in relation to such offer. Neither the Company nor the managers have authorized, nor do they authorize, the making of any offer of securities in circumstances in which an obligation arises for the Company or any manager to publish or supplement a prospectus for such offer.